

Kelly Vanderley

Digital Videographer & Content Creator

Raleigh, NC 27603

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- Professional digital video artist, passion in filmmaking techniques throughout pre to post production process.
- Strong work ethic in developing storyline, editing, graphic design and digital media branding & promoting.
- Experienced in producing, writing, shooting, video & audio design.
- Applied knowledge in multitasking projects, producing original content and providing inspiration to a teamwork setting.

Visit www.kellstudio.com for more info & links to work.

Authorized to work in the US for any employer

Work Experience

Freelance Videographer (Editor & Content Creator)

KellStudio - Raleigh, NC

May 2016 to Present

Professional experience involves creating custom content through producing, shooting, designing, editing, and writing. All stock footage, images, video, and music content is authentic and royalty-free for proprietary use.

Freelance Studio Services include; (but not limited too)

- Producing & writing content
- Shooting (4k or 1080p)
- Audio Recording
- Editing & Design
- Marketing Strategies

- Professional Video Cameras
- Quality Microphones & Recorders
- Lights & Stands
- Filters/reflectors
- Green-screens/backdrops

Access to professional editing programs / designing software, resources of over 10,000 - graphic designs, animations, elements, templates, and sound effects - reassuring quality content with applied knowledge in technology and creative styles & techniques.

While following and respecting COVID-19 guidelines & protocols, services are open to both working remotely, as well as non. Services are open to traveling for work, and are up for negotiation.

For digital video portfolio and examples of work - www.kellstudio.com

Content Creator for TikTok & Youtube

Direct Delta 8 - Raleigh, NC

January 2022 to June 2022

- Record, write, edit & produce videos for Youtube & TikTok.
- Applied Graphic text & design effects.
- Digital marketing experience.
- Coordinated product shoots & production.
- Collaborating in the Marketing Team.

Ad Filmmaker & Content Editor

ClasShare Inc. - Raleigh, NC

April 2021 to January 2022

- Writing & Producing Content for classes.
- Editing Content - Special effects & Graphic design & Sound effects
- Uploading posts to social media platforms.
- Developed Digital Marketing Strategies
- Organizing & Logging footage.

Web Designer & Content Writer

Simple Site Co. - Durham, NC

December 2020 to April 2021

- Office/Remote

Web Designer & Content Writer
Maintenance Edits & Development

EXAMPLE OF WORK:

www.fulling-mill-inn.com

www.blowfishraleigh.com

www.Kellstudio.com

Alternating between digital platforms & software to create an interactive and effective web space that both engages and informs the audience on products and/or services provided.

DUTIES: applying design + edits to front-end & writing content for SEO/Ranking high on SERP's. CMS: DUDA, WEEBLY & WEVIDEO

Efficient experience working on multiple projects, simultaneously.

- Logo Design
- SEO & Content Writing
- Video & Photo Editing
- Graphic Design & Creation

- Media-Marketing
- Copywriting

Digital Video Editor

XES Entertainment
2015 to 2019

- Developed blooper, trailer, advertisement reels/stingers.
- Knowledge in color correction, digital & social media platforms.
- Logged and filed media.
- Remote access.

Camera Operator

Gary Antle Productions
2017 to 2018

- Media and file management.
- Set-up and break-down of equipment.
- Production assistant.

Camera Operator

The Drop Kick Murphy's
2015 to 2015

- Music video
- Camera Operator

Education

Bachelor's in Digital Filmmaking and Video Production

New England Institute of Art - Brookline, MA
2012 to 2016

Bachelor of Science

Skills

- Adobe Premier CS6
- Adobe After Effects CS6
- Adobe Photoshop
- Final Cut Pro
- Adobe Prelude CS6
- Avid ProTools
- Logic Pro
- HTML & CSS
- Media Encore
- Microsoft Word Suite
- Digital Media (4 years)

- Video Production
- Video Editing
- Photography
- Filming
- Adobe Creative Suite
- Production Management
- Social Media Management
- Web Design
- Computer Networking
- Search Engine Optimization (SEO)
- Branding
- Content Creation
- Web development
- Content Development
- Graphic Design
- Creative writing
- Content management
- Content management systems (1 year)
- Content strategy
- Marketing
- Copywriting
- Project management
- Logo Design
- Digital Marketing
- Microsoft Excel
- Bartending

Links

<https://linktr.ee/kellstudio>

Assessments

Work style: Reliability — Proficient

May 2020

Measures a candidate's tendency to be dependable and come to work.

Full results: [Proficient](#)

Verbal communication — Proficient

March 2021

Speaking clearly, correctly, and concisely

Full results: [Proficient](#)

Basic resource planning with SAP — Proficient

April 2020

Using SAP to manage inventory and customer information and create summary reports.

Full results: [Proficient](#)

Graphic design — Completed

December 2020

Using graphic design techniques and producing visual media to communicate concepts

Full results: [Completed](#)

Work motivation — Proficient

May 2020

Level of motivation and discipline applied toward work

Full results: [Proficient](#)

Work style: Reliability — Completed

November 2021

Tendency to be reliable, dependable, and act with integrity at work

Full results: [Completed](#)

Marketing — Proficient

December 2021

Understanding a target audience and how to best communicate with them

Full results: [Proficient](#)

Customer focus & orientation — Highly Proficient

May 2021

Responding to customer situations with sensitivity

Full results: [Highly Proficient](#)

Supervisory skills: Motivating & assessing employees — Proficient

February 2022

Motivating others to achieve objectives and identifying improvements or corrective actions

Full results: [Proficient](#)

Social media — Proficient

December 2020

Knowledge of popular social media platforms, features, and functions

Full results: [Proficient](#)

Search engine optimization — Familiar

January 2022

Interpreting online website performance metrics and understanding search engine optimization tactics

Full results: [Familiar](#)

Proofreading — Completed

January 2022

Finding and correcting errors in written texts

Full results: [Completed](#)

Attention to detail — Proficient

February 2022

Identifying differences in materials, following instructions, and detecting details among distracting information

Full results: [Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.