

# Kelly Vanderley

## **Digital Video Editor & Content Creator**

Raleigh, NC 27603

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[www.kellstudio.com](http://www.kellstudio.com)

A young professional artist, multi-talented in work related to video production and digital media. Proficient in project management, editing, media and digital marketing. Passion in filmmaking techniques throughout the pre to post production development. Experienced with lighting, acting, camera operation, sound design, and the creative process. Strong skills in producing original content and providing inspiration to a group or teamwork setting.

- Accustom to fast-pace learning and multi-tasking projects.
- Strong with interpersonal relations, communication skills/teamwork
- Knowledge in file-management, recording, editing software
- Skills in creative writing and visual story-telling
- Updated with industry standards.

Authorized to work in the US for any employer

## Work Experience

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### **Digital Video Artist & Coordinator**

ClasShare Inc. - Raleigh, NC

April 2021 to Present

Conversing with teachers, parents and students about aspects of filmmaking. While guiding them through written content and reviewing footage for classes, content creation involves organizing and logging footage, editing in special effects and graphic design. And finally, uploading the content for social media viewing, such as, YouTube, Instagram and Facebook.

- Writing & producing content for classes.
- Organizing & logging footage.
- Editing video content- special effects & graphic design.
- Uploading posts to social media platforms.
- Managing e-mails.

### **Web Designer & Content Writer**

Simple Site Co. - Durham, NC

December 2020 to April 2021

- Office/Remote

Alternating between multiple digital platforms & software to create an interactive and effective web space that both engages and informs the audience on products and/or services provided.

- Logo Design
- Video-Editing
- Digital-Editing
- Media Marketing
- CSS+HTML

### **Digital Video Editor**

XES Entertainment

2015 to 2019

- Developed blooper, trailer, advertisement reels/stingers.
- Knowledge in color correction, digital & social media platforms.
- Logged and filed media.
- Remote access.

### **Camera Operator**

Gary Antle Productions

2017 to 2018

- Media and file management.
- Set-up and break-down of equipment.
- Production assistant.

### **Camera Operator**

The Drop Kick Murphy's

2015 to 2015

- Music video
- Camera Operator

### **Design Assistant**

Sondra Celli Co. - Waltham, MA

2006 to 2014

TLC Network My Big Fat American Gypsy Wedding

- Talent/Artist
- Creative assistant
- Costume/Wardrobe design

## Education

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### **Bachelor's in Digital Filmmaking and Video Production**

New England Institute of Art - Brookline, MA

2012 to 2016

### **Bachelor of Science**

## Skills

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- Adobe Premier CS6
- Adobe After Effects CS6

- Adobe Photoshop
- Final Cut Pro
- Adobe Prelude CS6
- Avid ProTools
- Logic Pro
- HTML & CSS
- Media Encore
- Microsoft Word Suite
- Digital Media (4 years)
- Video Production
- Video Editing
- Photography
- Filming
- Adobe Creative Suite
- Production Management
- Social Media Management
- Web Design
- Computer Networking
- Search Engine Optimization (SEO)
- Branding
- Content Creation
- Web development
- Content Development
- Graphic Design

## Links

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<http://www.kellstudio.com>

## Assessments

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### **Work style: Reliability — Proficient**

May 2020

Measures a candidate's tendency to be dependable and come to work.

Full results: [Proficient](#)

### **Verbal communication — Proficient**

March 2021

Speaking clearly, correctly, and concisely

Full results: [Proficient](#)

### **Basic resource planning with SAP — Proficient**

April 2020

Using SAP to manage inventory and customer information and create summary reports.

Full results: [Proficient](#)

### **Graphic design — Completed**

December 2020

Using graphic design techniques and producing visual media to communicate concepts

Full results: [Completed](#)

### **Work motivation — Proficient**

May 2020

Level of motivation and discipline applied toward work

Full results: [Proficient](#)

### **Social media — Proficient**

December 2020

Knowledge of popular social media platforms, features, and functions

Full results: [Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.